

# STAKEHOLDER ANALYSIS OPTION

Revision-safe Stakeholder Management and Analysis



ONEPOINT's Stakeholder Analysis Option allows for **revision-safe stakeholder management with respective measures** to ensure a sustainable and positive relationship with your project stakeholders. The controlling component provides a visual stakeholder analysis based on power, interest and attitude.



**Identify, document and analyze** your key project influencers and opponents by performing a stakeholder analysis and effectively manage their interests by implementing respective measures



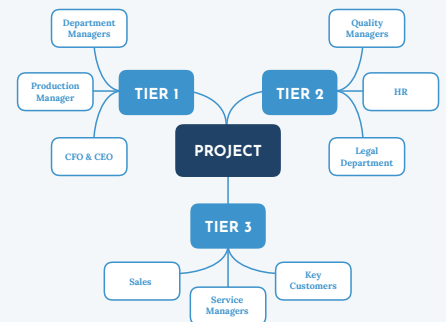
**Prevent additional project costs** through a holistic and systematic approach by recording all factors influencing the project supported by a clear visualization of your stakeholder environment



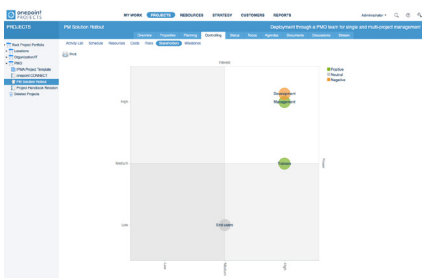
**Perform quick prioritization** through interactive stakeholder engagement planning while optimizing communication with stakeholders by facilitating fast responses to their needs and interests



**Ensure project success** by constantly monitoring the stakeholder environment and modifying your stakeholder plan and measures to ensure continuous alignment and improvement



## FEATURES



- ✓ Revision-safe stakeholder engagement planning including stakeholder name, responsibility, power, interest and attitude
- ✓ Definition of stakeholder measures with responsibility and optional due dates
- ✓ Optional linking of phases, work packages, or milestones to stakeholders and measures
- ✓ Easy controlling of measure status
- ✓ Three-dimensional stakeholder analysis based on power, interest and attitude
- ✓ Optional configuration of stakeholder traffic light for overviews and status reporting

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